

MODERN LUXURY RESIDENCES



ARTPOWER



Design Firm ·
Schoos Design

CANON DRIVE HOME

Location / Beverly Hills, California Area / 836.00 m² Photography / Matthew Hutchison

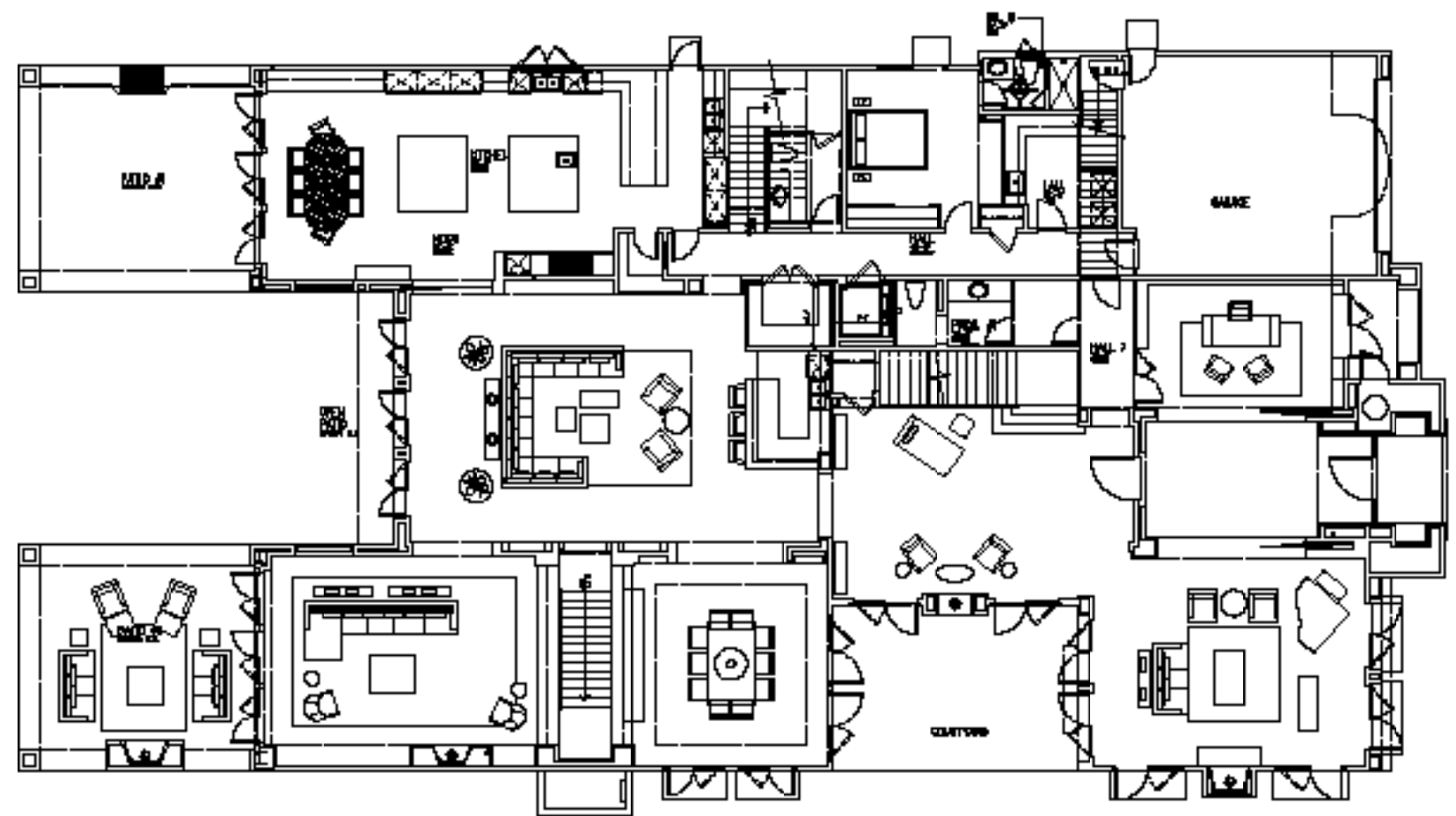
When the owners of this Beverly Hills home came to Schoos Design, they had a pre-existing set of plans for a large Mediterranean villa that was ready for building. The only problem was that they didn't like the design anymore -- it was too similar to any number of Spanish or Mediterranean homes in the area and they wanted something different. However, they also did not want to waste all the effort spent creating the plans.

Our solution was to retain as much of the basic structure as possible while reinterpreting the design in a more contemporary way, creating a transitional style between Mediterranean and eclectic modern. Heavy, stereotypically Mediterranean elements such as arches and wrought iron grill work were removed and replaced by square doors and windows and custom designed railings. These streamlined yet subtly curvaceous railings, gates and lighting features bring a clean, modern feel to the exterior.

The more squared-off design also allows for lighter and better sight-lines by creating larger openings for doors and windows. Instead of an imposing, dark archway, for instance, the new front door maximizes the open space. Opening up several rooms to a courtyard just inside the front entrance also enhances flow and brightens the feel of the home. One can see the interior foyer through the front door, creating an inviting indoor/outdoor atmosphere.

The original plans also called for a large, open central atrium with a stairwell and skylight. The challenge of this space was to find a way to bring an organic, personal touch to the cavernous area. There was also a question of what to do to fill acres of white wall space. Our solution was to create a raised plaster relief carving that would ornament the entire atrium and fireplace. The design would be rich and florid with an old-world elegance, but with a white-on-white color scheme that would keep the effect subtle and modern. Creating this unique feature was an involved process that began with a free-hand sketch drawn directly onto the walls, which was gradually embossed with plaster and carved in detail. The end result is a completely original and custom piece of wall art that draws the space together, turning a large white box into an elegant garden. A dramatic chandelier made from strung capiz shells also adds texture and interest to the room.

The eclectic modern approach is continued in the rest of the house, with periodic ornate and sculptural elements adding variety to the clean, minimal design. Vintage furniture pieces are lacquered and upholstered with natural animal hides to give them a more contemporary feel. Organic textures are featured in wood slab tables and other natural artifacts. The indoor/outdoor feeling is also enhanced with large patios and easy access to the large rear garden. ●







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THOUSAND OAKS HOME

Location / Thousand Oaks, California Area / 1,393.00 m² Photography / Matthew Hutchison





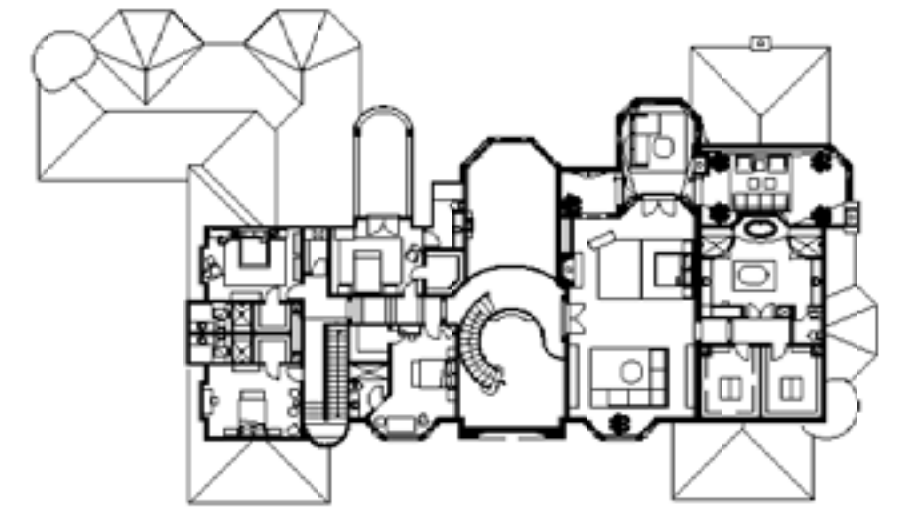
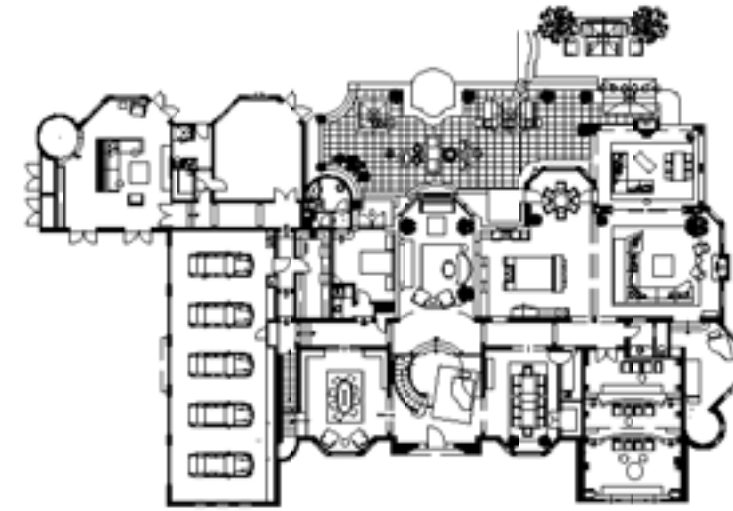
The young owners of this spacious home wanted to update the traditional feel of the furnishings and interiors in a way that still reflected the elegance and quality of the architecture and surroundings. There was very little in the way of existing furniture, drapery or other furnishings, and two designers had already been involved whose work had not fit with the clients' tastes or the needs of the house. Our approach was to bring a more contemporary twist to both interior and exterior design, reducing the baroque ornamentation and incorporating more modern furniture and art. Eighty percent of the furniture is custom, designed specifically for the space.

In the two-story living room and atrium, bright white and metallic textures and colors were introduced in the form of upholstery, lighting fixtures, planters and artwork. Patterns are modernist, and furniture and accessories are oversized to fit the scale of the large open room. The crystal chandelier is a custom design featuring stainless steel rings hung in asymmetrically geometric patterns. The two paintings in the living room measuring 20 feet tall, as well as other paintings in the

home, are originals painted by Thomas Schoos, the founder of Schoos design, who is an accomplished artist as well as a designer.

The kitchen received a complete makeover including removing the quaint country-style cabinetry and fixtures and replacing them with two-tone gray high-lacquer cabinets and stainless steel Miele appliances. Carved white bone light fixtures add a touch of intricate geometry. In the 2,000 square foot master bedroom, carpets were replaced with walnut hardwood floors. The custom furniture includes intricate details like hand-carved trim on the bed frame and credenzas inlaid with capiz shells and mother-of-pearl. Family rooms and bedrooms for the children were updated with contemporary comfort and the latest technology.

On the exterior, all new landscaping, lighting and patio furniture give the breathtaking California views the feel of a resort. White upholstery carries the theme of the living room outside and into several gracious seating areas around the pool, barbeque and fire pit. ●





● Studio Aristo



Studio Aristo is an architectural visualization company, founded in 2011 by architect Idan Amrany, graduate of Bezalel Academy for art and design in Israel. The studio specializes in creating photo — realistic images for real estate companies, architects, interior designers, entrepreneurs and private clients.

Idan believes that good computer visualization is an important component in the success of any project. Whether at the beginning, during or at the end of the process, this tool has a great impact on design and marketing decisions.

"In order to produce a good architectural simulation, it is not enough to have skills for using particular software, you need creative thinking in various fields and especially a lot of caring throughout the process until the final product is made."

The studio's skills relies on extensive knowledge and experience in the field of architecture and design, from reading plans to understanding the conceptual design and other fields such as photography and painting. Each project requires fresh thinking on the best way to visualize it, choosing the right composition, lighting and overall atmosphere.

● Toth Project Architect Office



Toth Project's all members equally have intense professional calling in architecture. They are dynamic and youthful community based on strong friendship. All of them have progressive thinking and great ambition in design as a result of these they always bring to fruition their projects very efficiently. The most important for them give a hand to realize their client's dreams! Every new project is a personal challenge to their team, because they enjoy what they do.

They have been working for many years to connect the harmony of nature to living space. Their buildings are characterized by simple lines, natural and durable materials. Toth Project prefers clear volumes, customised layouts, bright and spacious inner spaces. In the course of design process they favour economical, feasible and sustainable solutions. Their office takes on complete architectural design, administration and consulting.

It is essential for them to find the common voice with their clients from the first moment of the design to the last build session. They believe that high quality depends on continuous communication and close collaboration between every participant of design process. Toth Project follows the birth of the buildings, this is the key to successful projects. In their opinion a house is finished when the clients are completely glad and they could come in their gladness.

● Thomas Schoos



Artist, designer, developer and entrepreneur, Thomas Schoos is acclaimed as designer of some of the most successful hospitality venues in the U.S., ranging from Tao at the Venetian Hotel in Las Vegas, which has been the top-grossing restaurant in the U.S. every year since it opened in 2005, to Santa Monica's Huntley Hotel, which has won numerous awards and was featured in Architectural Digest. His design of Searsucker in San Diego contributed to it being voted by OpenTable the second most popular restaurant in the U.S. in 2011. In 2012, Morimoto Mexico City was named one of two finalists in the Hospitality Design Awards for Fine Dining. Schoos' success designing restaurants has led to ongoing partnerships with celebrity chefs like Masaharu Morimoto of Iron Chef and Brian Malarkey of The Taste, who rely on Schoos to create the evocative environments that will make their cuisine shine. The last few years have seen Schoos going more international, with projects in Beijing, Taipei, Thailand, London, the south of France and India. In addition to designing for clients, Schoos has recently been creating his own new restaurant brands, including a beach-themed coffee shop called Beach Nation and an Alpine restaurant called Ludwig Biergarten, both of which will open in L.A. later this year. Meanwhile, Schoos continues his career as an artist and painter, contributing original works to many of his projects.

● Tamara Magel



Being in business for over 10 years, Tamara Magel has developed a reputation in design. Inspired by runway fashion, vintage looks and the contrast of masculine and feminine architecture and style. Tamara's aesthetic is unexpected, yet refreshing, bringing together curated looks from around the world.

Tamara Magel is the premier source of global-chic. Her experience in Interior Design with her signature home collection presents classic lines and balanced textures with an urban flair. A full service designer, Tamara sources all materials and customizes each project to meet the needs of the client creating a one-of-a-kind space embodying architecture and style.

● Whipple Russell Architects

Marc Whipple, the founder of Whipple Russell Architects, is the son of an American Diplomat, Marc Whipple grew up across Europe, Asia and Africa, whose rich cultures helped to shape his eclectic approach. Following his education at Eton College and London's prestigious Architectural Association School of Architecture, he became the protégé of internationally renowned architect George Vernon Russell. Russell, creator of show-stoppers like the Trocadero on Sunset Boulevard, the Flamingo in Las Vegas, as well as Samuel Goldwyn's home in Beverly Hills and the expansive University of California at Riverside campus, further broadened Marc's vision.

Twenty-five years ago, when Marc opened his own firm, he honored his late mentor by including his name in that of the practice. Since that time, Marc Whipple has demonstrated a range of scale and innovation that extends from intimate west coast life-style specific homes in the Hollywood Hills to the Sienna Hotel Spa Casino in Reno to a master plan for an island-spanning resort in the Caribbean. His firm, Whipple Russell Architects, is noted for applying authentic materials, natural light and green technology to the marriage of elegant form and efficient function.

Whipple Russell Architects, formerly known as The Russell Group Architects, has been featured in periodicals that include Metropolitan Home, Dwell Magazine, Robb Report, the Los Angeles Business Journal, Home Beautiful, In Style Home, The Los Angeles Times and The New York Times.

Whipple
Russell
Architects

● Yunakov Architects



Yunakov — the group of designing companies founded and headed by an architect Sergiy Yunakov, the Laureate of the State award, Merit Architect of Ukraine, a corresponding member of the Ukrainian Academy of Architecture, an experienced teacher and architect for more than 30 years. 20-years architectural activity enabled the company to lead the architectural market of Ukraine.

Recently Yunakov presented the new direction - Home Design headed by Ivan Yunakov, which instantly became a successful and popular. The company creates and keeps archive of scientific and technical information. To develop project documentation we use present-day achievements and developments in the field of designing and engineering and in the field of IT- technology as well. Having strategic project for development and using techniques of project management in work the company has clear business-process structure, which ensures terms and performance standards required. We involve only highly-professional licensed companies for outsourcing, such as MEP-engineering. Architects and constructors of the studio improve their professional skills permanently by studying and assimilating the experience of domestic and foreign design companies. The field of activity of the company includes designing of residential, office, commercial, hotel complexes, administrative and industrial buildings, and cottage in Kiev and other cities of Ukraine as well.